

The background features three horizontal decorative bands. The top band is dark green with a wavy bottom edge. The middle band is dark red and contains the title text. The bottom band is light green with a wavy top edge.

# NEO FOODS CSR REPORT

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Neo as a leading manufacturer specialized in pickled and preserved vegetables and fruits grown under contract farming has set a benchmark continuously for the last three years by achieving 100% utilization of CSR budget each year.

This reflects Neo's commitment as a responsible Corporate Citizen of giving back to the society in equal measure.

# NEO CSR VISION AND OBJECTIVES



## CLEAR VISION

Grow our business whilst reducing the environmental impact of our operations and to make life better for the individuals, communities and places it touches.

## STRATEGY

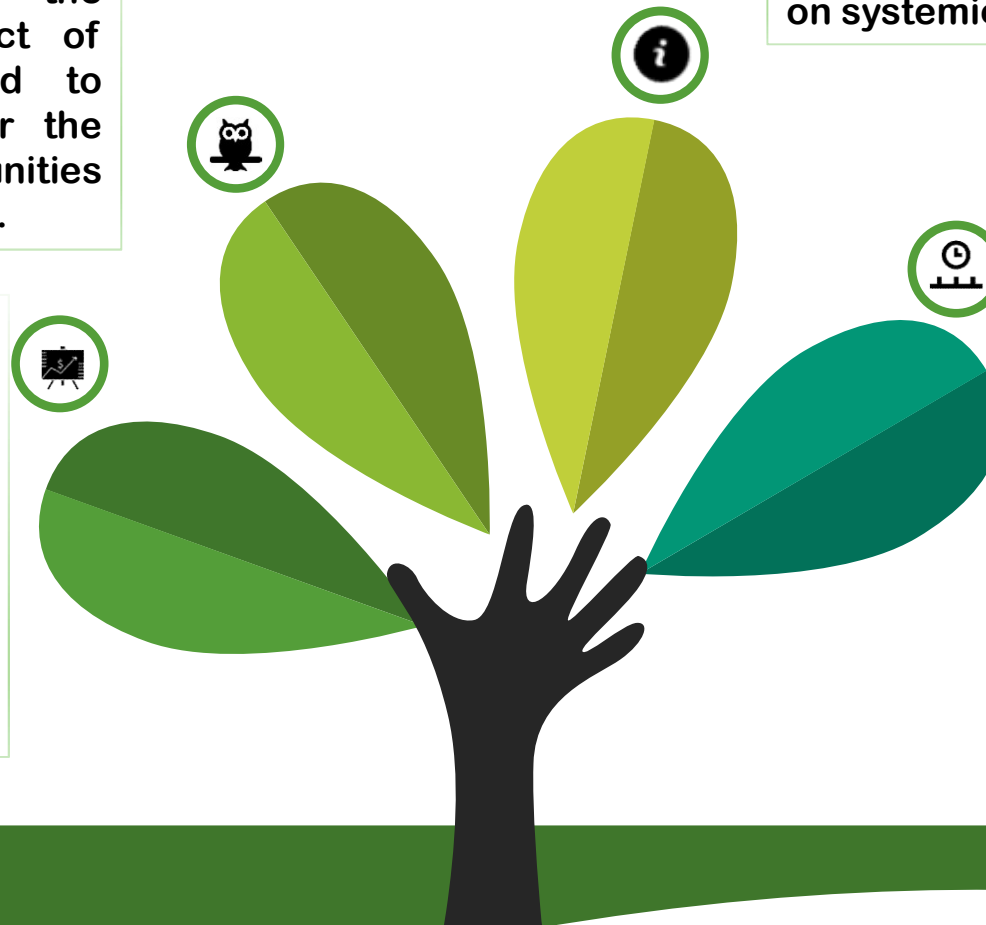
Carrying out socially useful activities / projects and programs for welfare & sustainability & development of community at large.

## TACTICS

Emphasis on strong, meaningful work on systemic social issues

## TIMELINE

To directly or indirectly take up programs that benefit the communities in & around of Neo and results, over a period of time, in enhancing the quality of life & economic well-being of the local population



# CSR COMMITMENT FROM LAST 3 YEARS



1. Akshay Patra Foundation
2. Sankalp Foundation
3. Association for Mentally Challenged
4. Ek Prayaas

1. PM CARES Fund and PMNRF
2. International Association for Human Values-a partner organization of the Art of Living
3. Ekakanya Trust
4. Weavers Studio Resource Centre
5. The Association For The Mentally Challenged

1. Billion Hearts Beating Foundation-Apollo Hospitals
2. Raginiben Bipinchandra Sevakarya Trust
3. Sarvoham Welfare Trust
4. Aakar Charitable Trust
5. The Association For The Mentally Challenged
6. Ekakanya Trust
7. International Association for Human Values-a partner organization of the Art of Living

**2019**

**2020**

**2021**

# THE COMPANY'S CSR INITIATIVES FOCUS ON SIX THRUST AREAS



Enhanced livelihood and improving the lives of underprivileged farmers



Healthcare



Environment



Disaster Relief



Education and Vocational Training



Animal Welfare



Infrastructure Development

# MAJOR CSR PROJECTS



**Ekakanya**



**Association For  
The Mentally  
Challenged,  
Sankalp  
Foundation**



**Sarvoham  
Welfare Trust**



**International  
Association For  
Human Values-  
Values-a  
partner  
organization of  
the Art of Living**



# EKAKANYA – BREAKING STEROTYPES



- An idea, born out of the need to provide effective interventions within rural communities, bringing about change to combat the challenges faced by young girls and women is the dream of Ekakanya
- The projects are supported by a deep understanding of the areas and varying cultures, allowing Ekakanya to transform the lives of girls through educational empowerment and attitudinal changes.
- In a quest to create a platform for girls to attain education, break cultural notions and explore opportunities for girls and women, Ekakanya envisions a future marked with community participation and contribution.

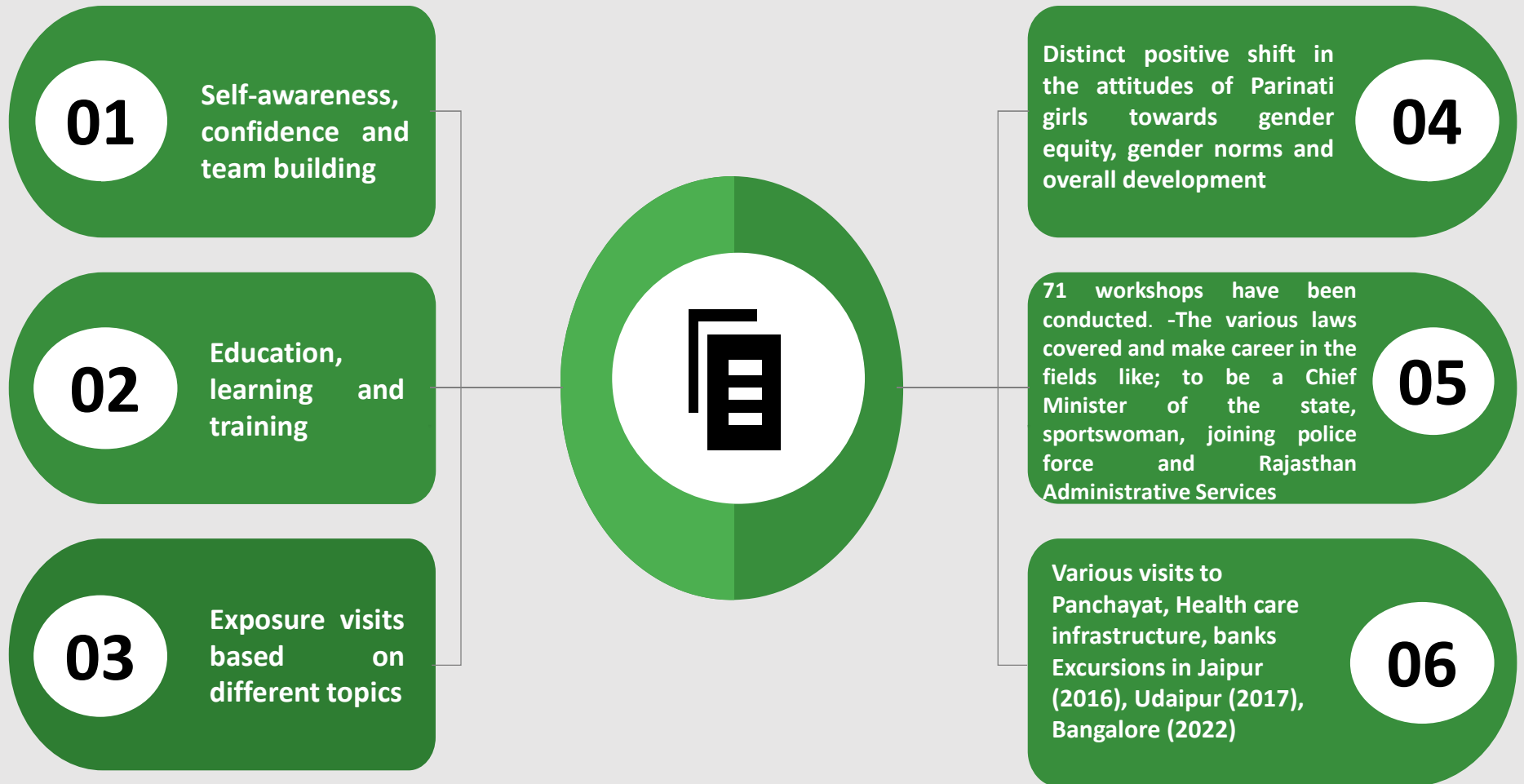
# EKAKANYA - PROJECT PARINATI



- The project is being implemented together with the implementation partner SMILE, NGO based in Jaipur.
- The constraints imposed by a patriarchal society seldom allow women to have the luxury of economic Independence
- Parinati is being implemented with girls from the village Kishanpura and neighbouring hamlets, Block Bassi, Panchayat Kachaulia and District Jaipur.
- The project is a three year initiative started in July 2016.
- The various steps involved are:
  1. Enabling environment, building rapport with the key stakeholders
  2. Selecting target group i.e. 30 girls
    - a. Age – 17-22 years
    - b. Socio Economic background
    - c. Education – Enrolled in school / college
    - d. Marital Status – Married and Unmarried
  3. Designing and implementing a baseline survey
  4. Designing project implementation
  5. Implementation; and
  6. Measuring effectiveness.



# Approach and Impact



# Association For The Mentally Challenged(AMC)- Convergence for better care



Over a span of last few years, AMC has proved to be a steadfast partner marching toward the goal of providing quality academic, vocational training to ensure the well-being of the intellectually disadvantaged and extending support to their families.

# Highlights of AMC

## 01 SPECIAL SCHOOL

**43 children enrolled at the school**

- preparing the worksheets and other learning materials
- Preparing customized lesson plans for each child based on IEP

## 02 VOCATIONAL TRAINING CENTRE

**46 trainees at the centre undergoing training**

by supplying them the raw materials and sharing the skill demonstrating videos periodically

## 03 SHELTERED WORKSHOP

**Supports 17 trainees**

- unit has one instructor to monitor the trainees and support them
- to upcycle the used cloths and textiles has resulted in the centre making beautiful items

## 04 SAMRUDDHI & GUIDANCE AND COUNSELLING CLINIC

- unique initiative extending care to the families adds more value
- periodic care and counselling is provided by the visiting team of doctors and psychologists from NIMHANS



### INITIATIVE



### IMPACT

- Few kids with anxiety about social interaction and academics have been responding better to the distance learning
- The kids are enjoying watching teachers explaining the varied topics using variety of colourful materials

Different vocations like weaving, candle making, kasuti work, making paper covers and pottery

Engage themselves in making various products under minimum supervision. They are engaged in making paper bags, cloth bags, candles, gift boxes, envelopes, photocopying and weaving

- huge difference for their family as they had an opportunity to get professionally trained and also take home a decent stipend

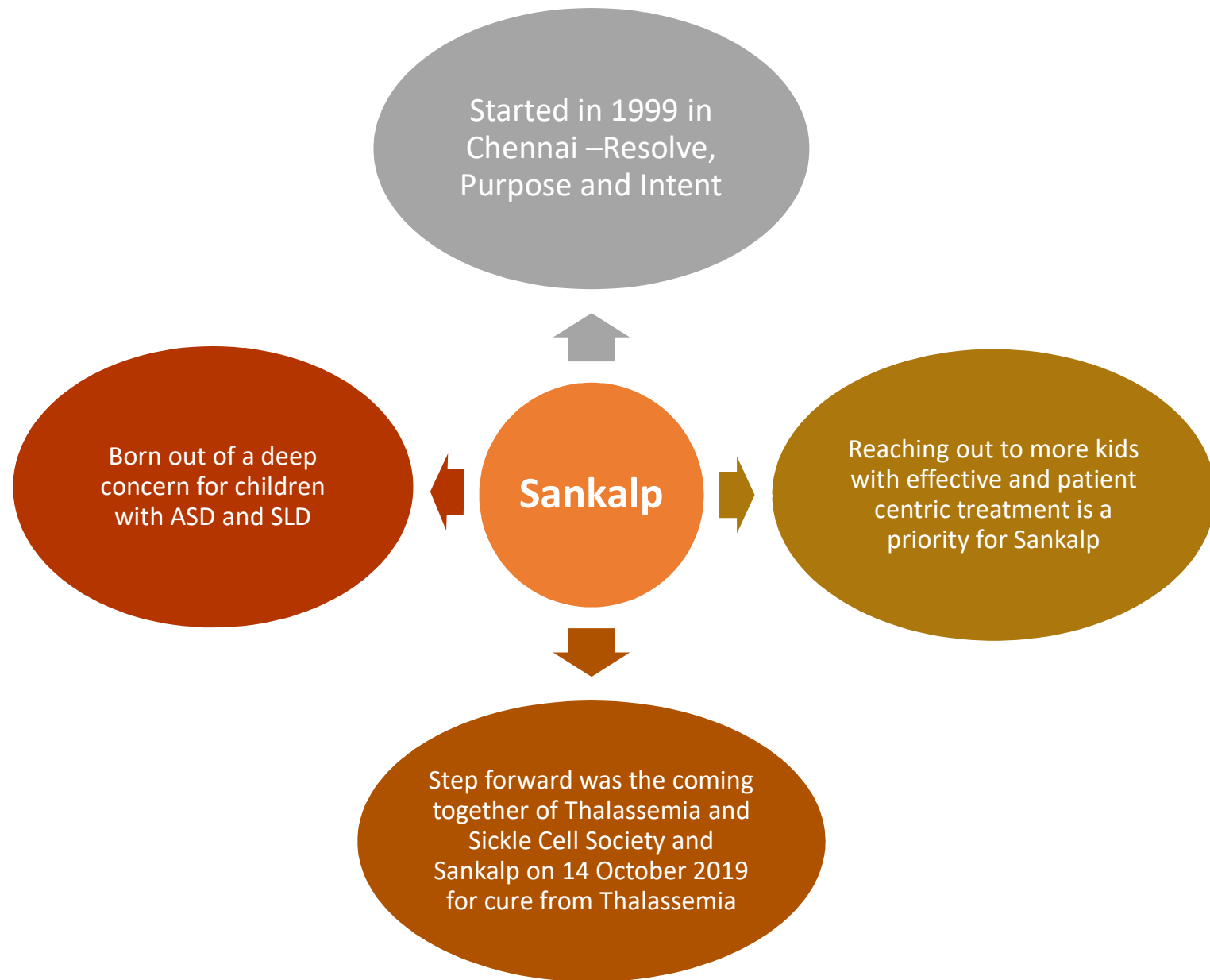


# SANKALP

*Learning Imaginatively*

*We aim to create a learning environment for persons with  
Autism Spectrum Disorder and Specific Learning Disability  
to be a participatory member of society.*

# Sankalp India Foundation-Lets Give Life a Better Chance



## Impact and Growth



1,719	Children with thalassemia and other blood disorders received <b>treatment and care</b>
91	<b>bone marrow transplants</b> were done at our centres in Bangalore and Ahmedabad
6,040	People <b>called our helpline</b> and receive guidance for blood
159	Extremely <b>rare blood type requests</b> were handled
14,887	Units of blood were <b>collected</b> in our blood donation drives

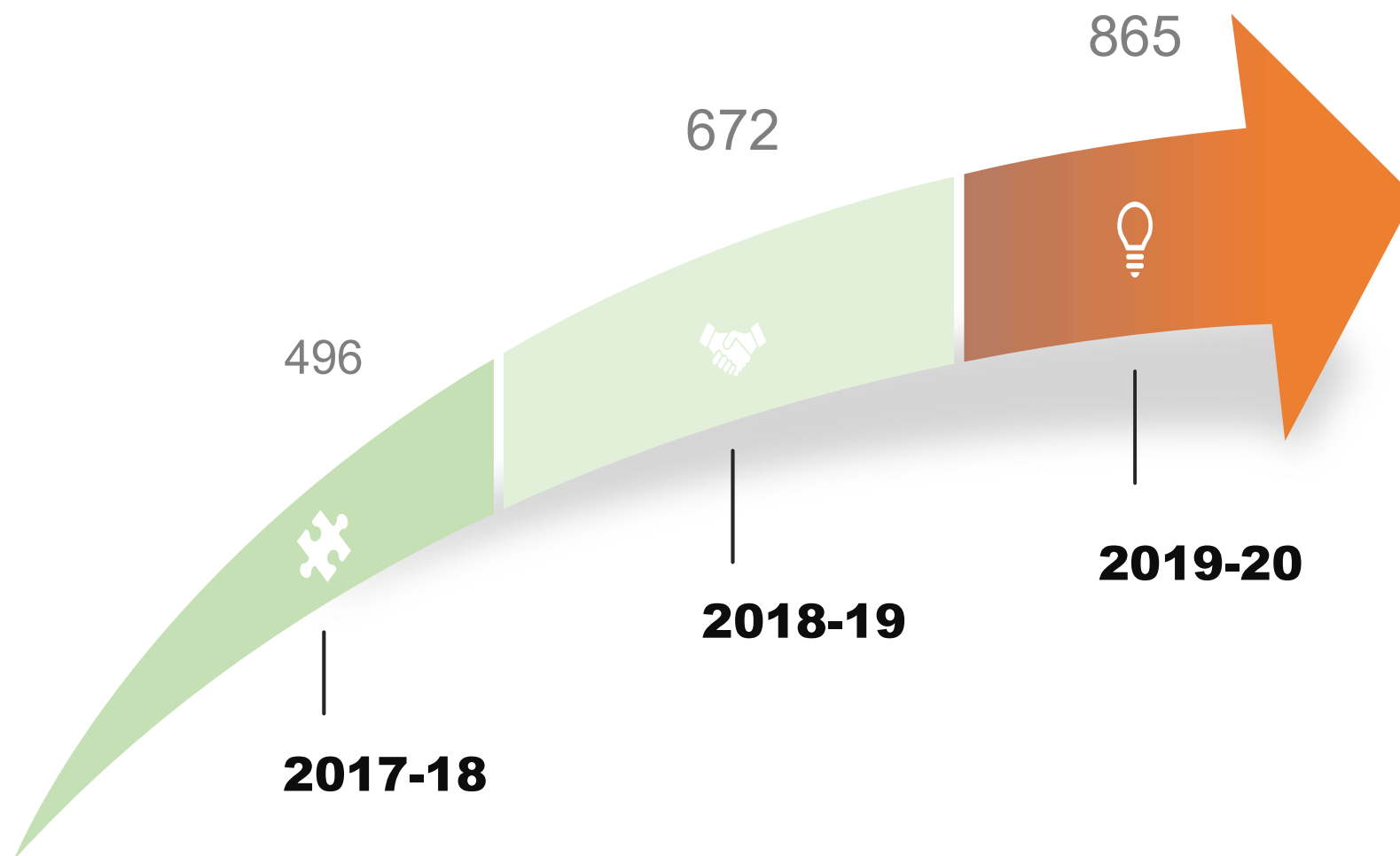


## Sarvoham Welfare Trust-Rescue, Shelter, Protect, Re-home



- Sarvoham Welfare Trust is a non-government, non-profit, non-political organization that solely works to provide the dogs the benefit of living a healthy and safe life.
- Sole motto is to 'Rescue, Shelter, Protect, Re-home' dogs and give them another chance to live their lives happily.
- They wish to provide care, comfort, and shelter to the homeless, abandoned, malnourished, lost, and physically challenged dogs.
- The commitment, care and attention they afford to animals are not differentiated by a degree or by kind.

# Sarvoham Welfare Trust-Rescues 2017 - 2020



# Purchase of Diesel Generator by Sarvoham with Neo's Contribution





# International Association For Human Values(IAHV)- Determination drives success

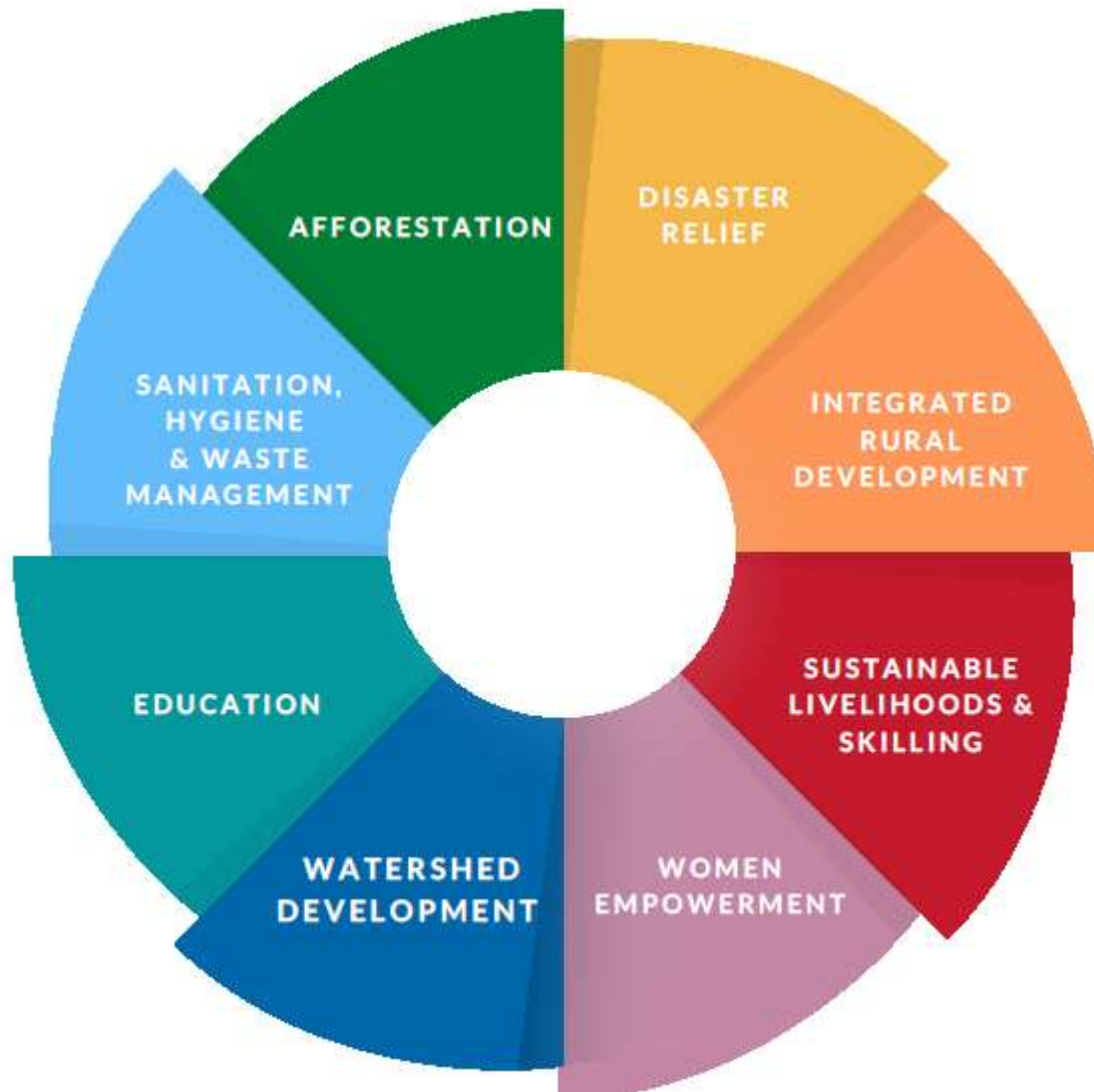


- IAHV - a partner organization of the Art of Living
- Focuses on empowering people and communities with inclusive and sustainable development interventions fostering universal human values.
- IAHV runs programs that cover 11 out of 17 United Nation's Sustainable Development Goals including environment protection and sustainability.
- Their vision is to foster a deeper understanding of the values that unite people as a global community and to encourage their practice in everyday life.

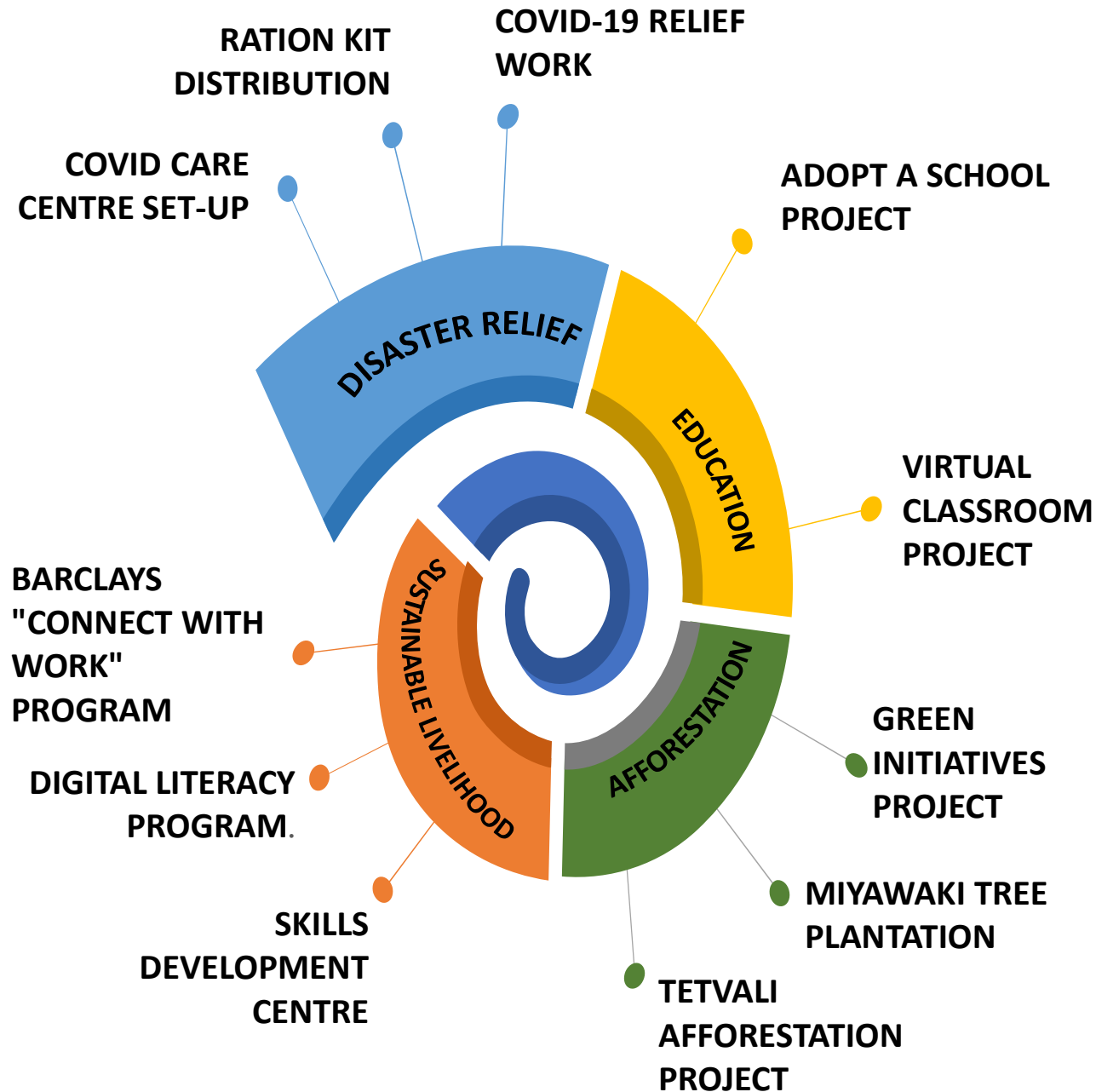


*Transforming Lives..  
Empowering Communities..  
Fostering Universal Human Values*

# CORE AREAS OF IAHV



# MAIN IAHV PROJECTS





## **WATERSHED MANAGEMENT AND RIVER REJUVENATION-NEO CONTRIBUTION FOR DESILTING OF WATER BODY FOR WATER CONSERVATION IN DIST. TUMKUR**

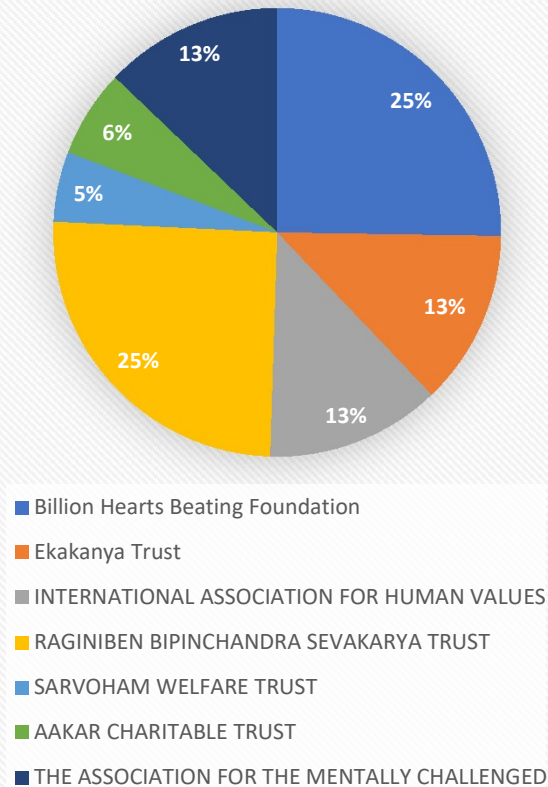


- IAHV through its sister organizations has an MoU with Government of Karnataka for the Rejuvenation of rivers in all the districts of Karnataka under the scheme Antharjala Chetana.
- Under this program streams are rejuvenated by constructing Boulder Checks, Recharge Wells and Recharge Bore Wells along the streams.
- The work in Tumkur district and Pavagada taluk are in progress. Desilting of tank will be supplementing the rejuvenation work that is being done under Antharjala Chetana.
- Vadakatte kere is an irrigation tank presently irrigating about 15-20 acres of land. The water spread area is about 20 acres. The tank is presently silted and filled with weeds. The tank bund is also weak and needs to be strengthened.
- It is now proposed to desilt the tank and also remove the weeds. With the available funds about 8500 cum of silt can be removed.

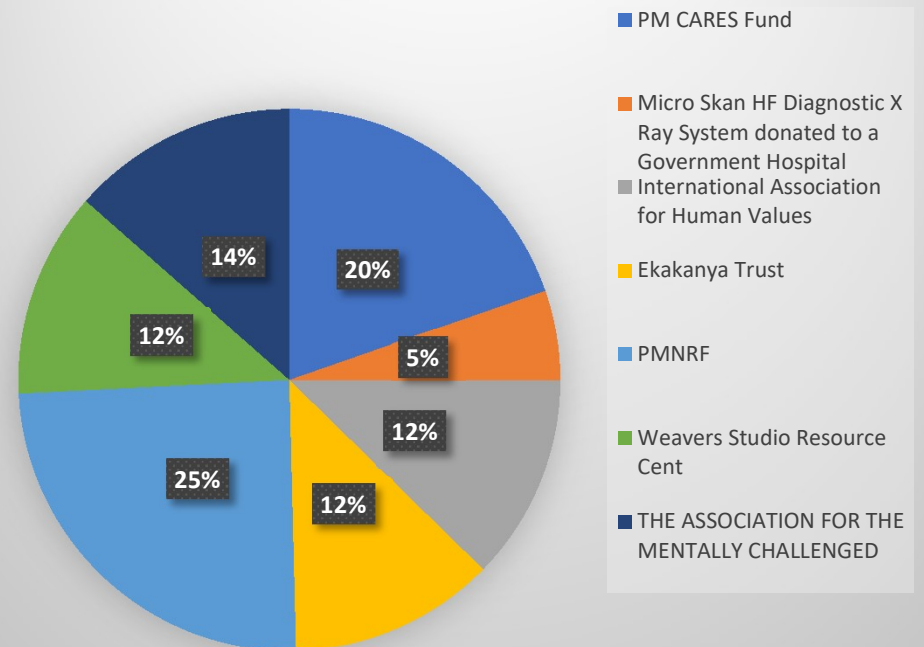
# CSR Expenditure 2021-22 and 2020-21 Project wise



## CSR Contribution for FY 2021-22



## CSR Contribution for FY 2020-21









**THANK YOU**