



NEO FOODS CSR REPORT

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Neo as a leading manufacturer specialized in pickled and preserved vegetables and fruits grown under contract farming has set a benchmark continuously for the last three years by achieving 100% utilization of CSR budget each year.

This reflects Neo's commitment as a responsible Corporate Citizen of giving back to the society in equal measure.

NEO CSR VISION AND OBJECTIVES

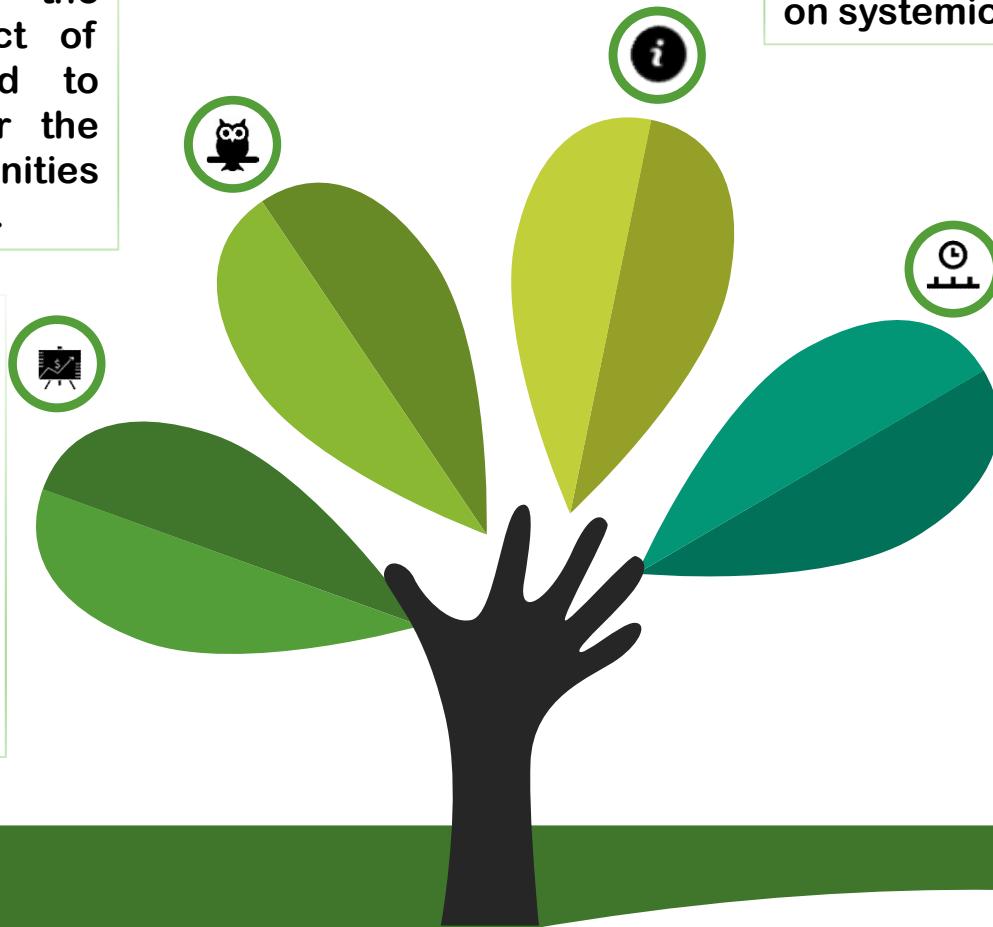


CLEAR VISION

Grow our business whilst reducing the environmental impact of our operations and to make life better for the individuals, communities and places it touches.

STRATEGY

Carrying out socially useful activities / projects and programs for welfare & sustainability & development of community at large.



TACTICS

Emphasis on strong, meaningful work on systemic social issues

TIMELINE

To directly or indirectly take up programs that benefit the communities in & around of Neo and results, over a period of time, in enhancing the quality of life & economic well-being of the local population

CSR COMMITMENT FROM LAST 3 YEARS



- 1. Akshay Patra Foundation
- 2. Sankalp Foundation
- 3. Association for Mentally Challenged
- 4. Ek Prayaas

- 1. PM CARES Fund and PMNRF
- 2. International Association for Human Values-a partner organization of the Art of Living
- 3. Ekakanya Trust
- 4. Weavers Studio Resource Centre
- 5. The Association For The Mentally Challenged

- 1. Billion Hearts Beating Foundation-Apollo Hospitals
- 2. Raginiben Bipinchandra Sevakarya Trust
- 3. Sarvoham Welfare Trust
- 4. Aakar Charitable Trust
- 5. The Association For The Mentally Challenged
- 6. Ekakanya Trust
- 7. International Association for Human Values-a partner organization of the Art of Living

2019

2020

2021

THE COMPANY'S CSR INITIATIVES FOCUS ON SIX THRUST AREAS



Enhanced livelihood and improving the lives of underprivileged farmers

Healthcare

Environment

Disaster Relief

Education and Vocational Training

Animal Welfare

Infrastructure Development

MAJOR CSR PROJECTS



Ekakanya



**Association For
The Mentally
Challenged,
Sankalp
Foundation**



**Sarvoham
Welfare Trust**



**International
Association For
Human Values-
Values-a
partner
organization of
the Art of Living**

EKAKANYA – BREAKING STEROTYPES

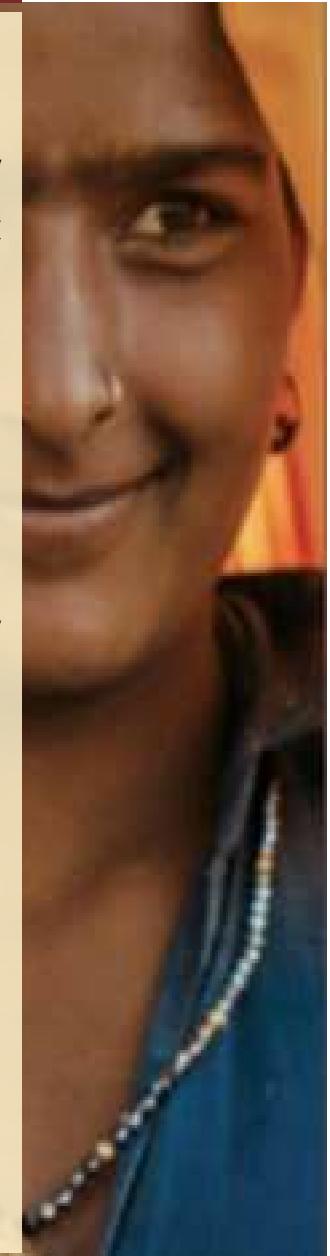


- An idea, born out of the need to provide effective interventions within rural communities, bringing about change to combat the challenges faced by young girls and women is the dream of Ekakanya
- The projects are supported by a deep understanding of the areas and varying cultures, allowing Ekakanya to transform the lives of girls through educational empowerment and attitudinal changes.
- In a quest to create a platform for girls to attain education, break cultural notions and explore opportunities for girls and women, Ekakanya envisions a future marked with community participation and contribution.

EKAKANYA - PROJECT PARINATI



- The project is being implemented together with the implementation partner SMILE, NGO based in Jaipur.
- The constraints imposed by a patriarchal society seldom allow women to have the luxury of economic Independence
- Parinati is being implemented with girls from the village Kishanpura and neighbouring hamlets, Block Bassi, Panchayat Kachaulia and District Jaipur.
- The project is a three year initiative started in July 2016.
- The various steps involved are:
 1. Enabling environment, building rapport with the key stakeholders
 2. Selecting target group i.e. 30 girls
 - a. Age – 17-22 years
 - b. Socio Economic background
 - c. Education – Enrolled in school / college
 - d. Marital Status – Married and Unmarried
 3. Designing and implementing a baseline survey
 4. Designing project implementation
 5. Implementation; and
 6. Measuring effectiveness.



Approach and Impact

01

Self-awareness,
confidence and
team building

02

Education,
learning and
training

03

Exposure visits
based on
different topics



Distinct positive shift in
the attitudes of Parinati
girls towards gender
equity, gender norms and
overall development

04

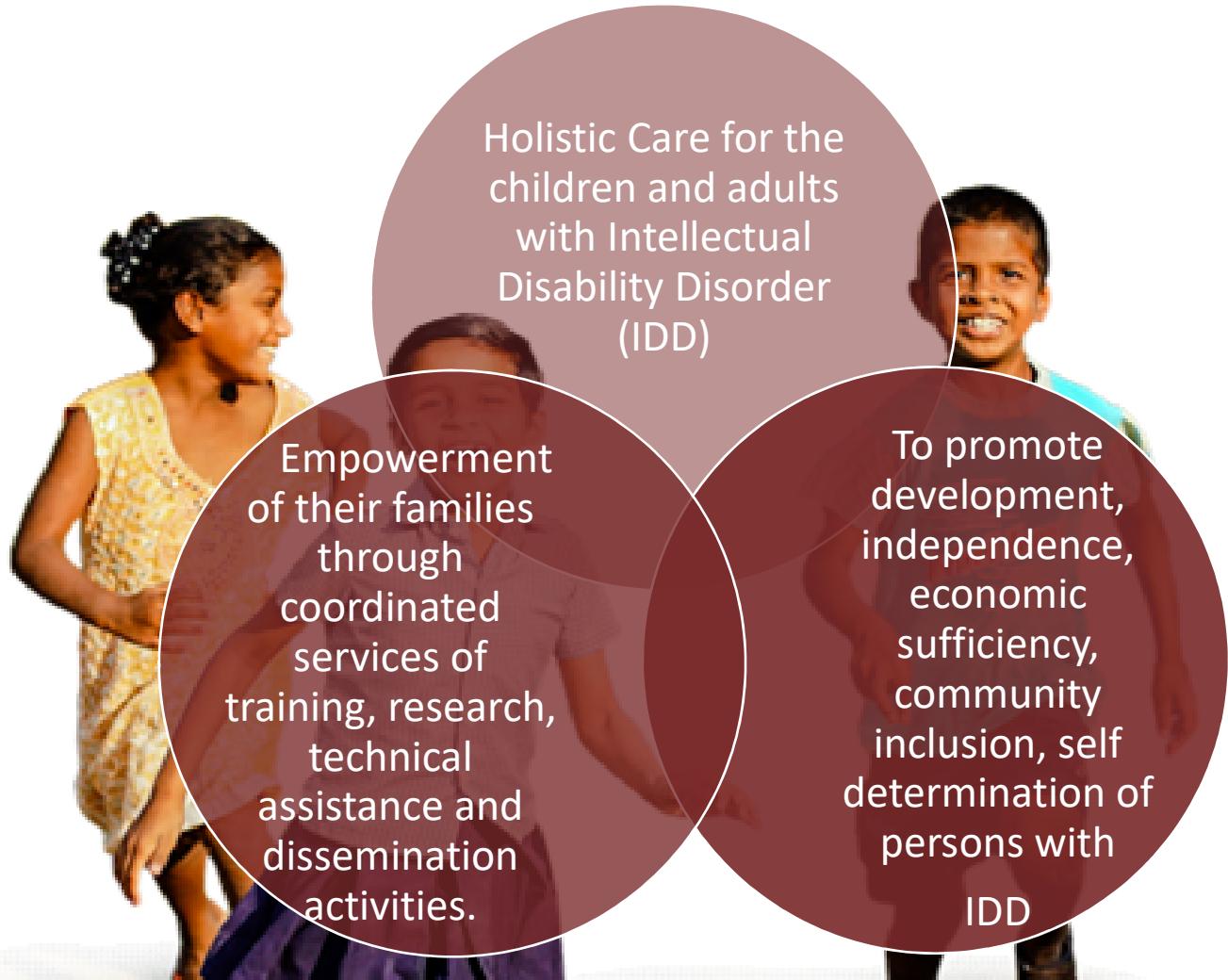
71 workshops have been
conducted. -The various laws
covered and make career in the
fields like; to be a Chief
Minister of the state,
sportswoman, joining police
force and Rajasthan
Administrative Services

05

Various visits to
Panchayat, Health care
infrastructure, banks
Excursions in Jaipur
(2016), Udaipur (2017),
Bangalore (2022)

06

Association For The Mentally Challenged(AMC)- Convergence for better care



Over a span of last few years, AMC has proved to be a steadfast partner marching toward the goal of providing quality academic, vocational training to ensure the well-being of the intellectually disadvantaged and extending support to their families.

Highlights of AMC



INITIATIVE

01 SPECIAL SCHOOL

43 children enrolled at the school

- preparing the worksheets and other learning materials
- Preparing customized lesson plans for each child based on IEP

02 VOCATIONAL TRAINING CENTRE

46 trainees at the centre undergoing training by supplying them the raw materials and sharing the skill demonstrating videos periodically

03 SHELTERED WORKSHOP

Supports 17 trainees

- unit has one instructor to monitor the trainees and support them
- to upcycle the used cloths and textiles has resulted in the centre making beautiful items

04 SAMRUDDHI & GUIDANCE AND COUNSELLING CLINIC

- unique initiative extending care to the families adds more value
- periodic care and counselling is provided by the visiting team of doctors and psychologists from NIMHANS



IMPACT

- Few kids with anxiety about social interaction and academics have been responding better to the distance learning
- The kids are enjoying watching teachers explaining the varied topics using variety of colourful materials

Different vocations like weaving, candle making, kasuti work, making paper covers and pottery

Engage themselves in making various products under minimum supervision. They are engaged in making paper bags, cloth bags, candles, gift boxes, envelopes, photocopying and weaving

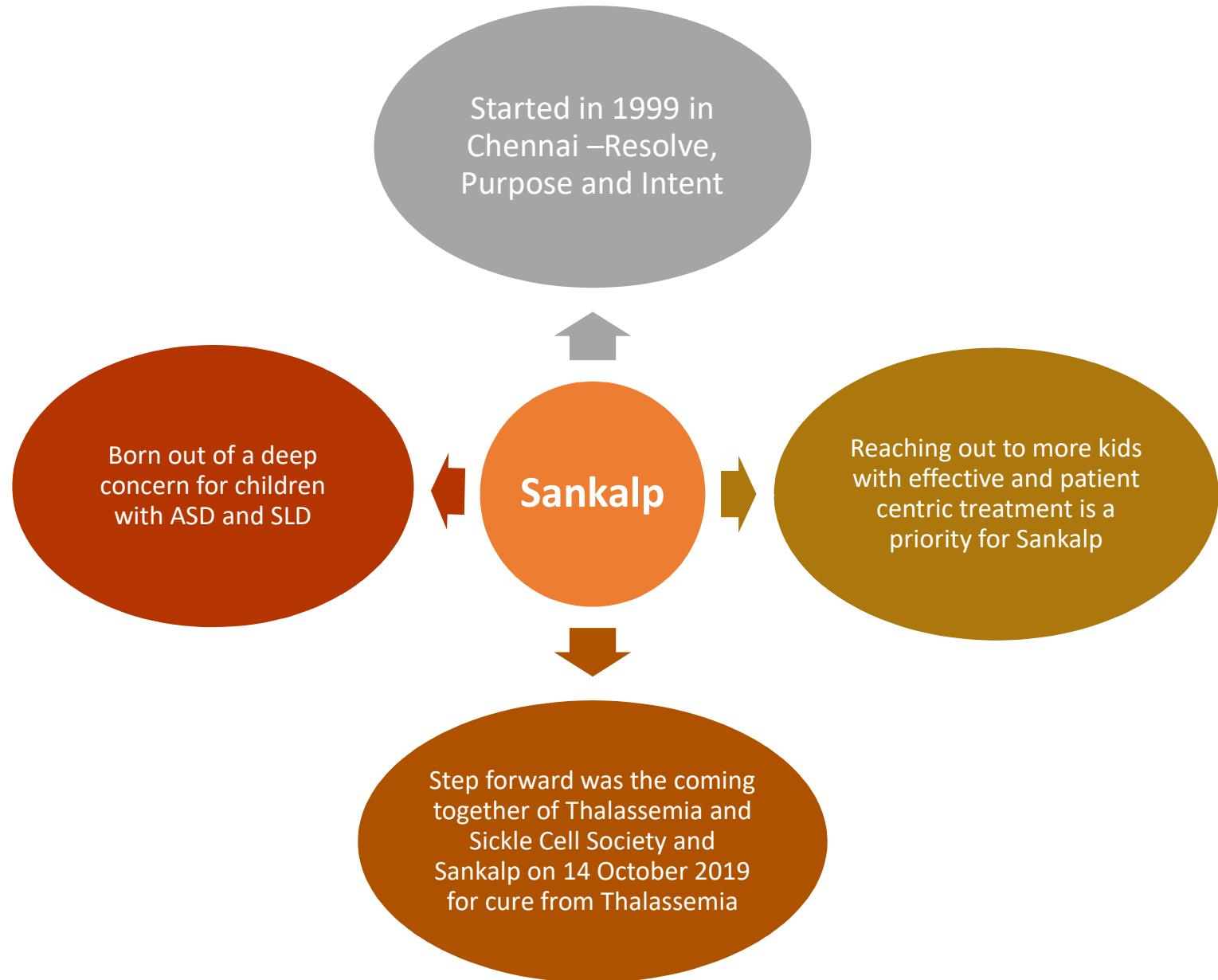
- huge difference for their family as they had an opportunity to get professionally trained and also take home a decent stipend



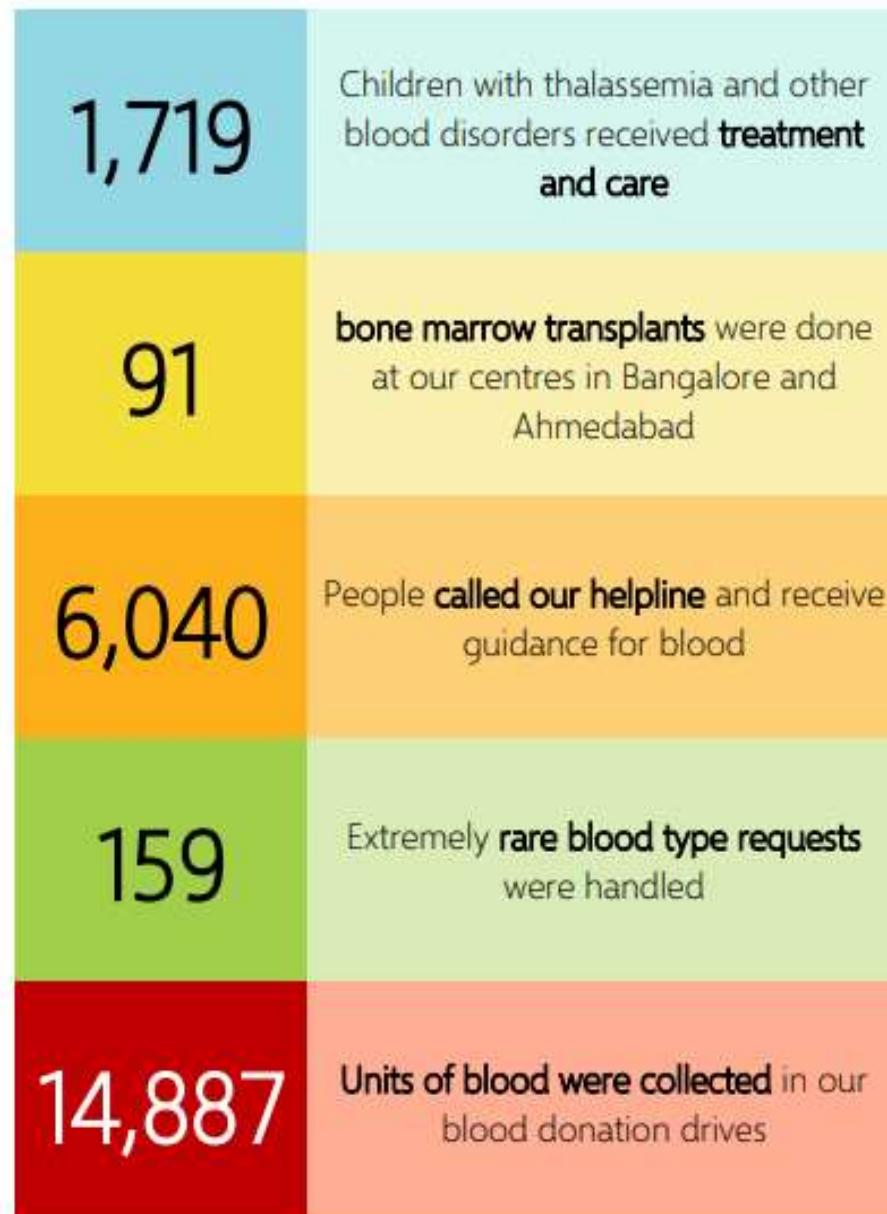
SANKALP

Learning Imaginatively

*We aim to create a learning environment for persons with
Autism Spectrum Disorder and Specific Learning Disability
to be a participatory member of society.*



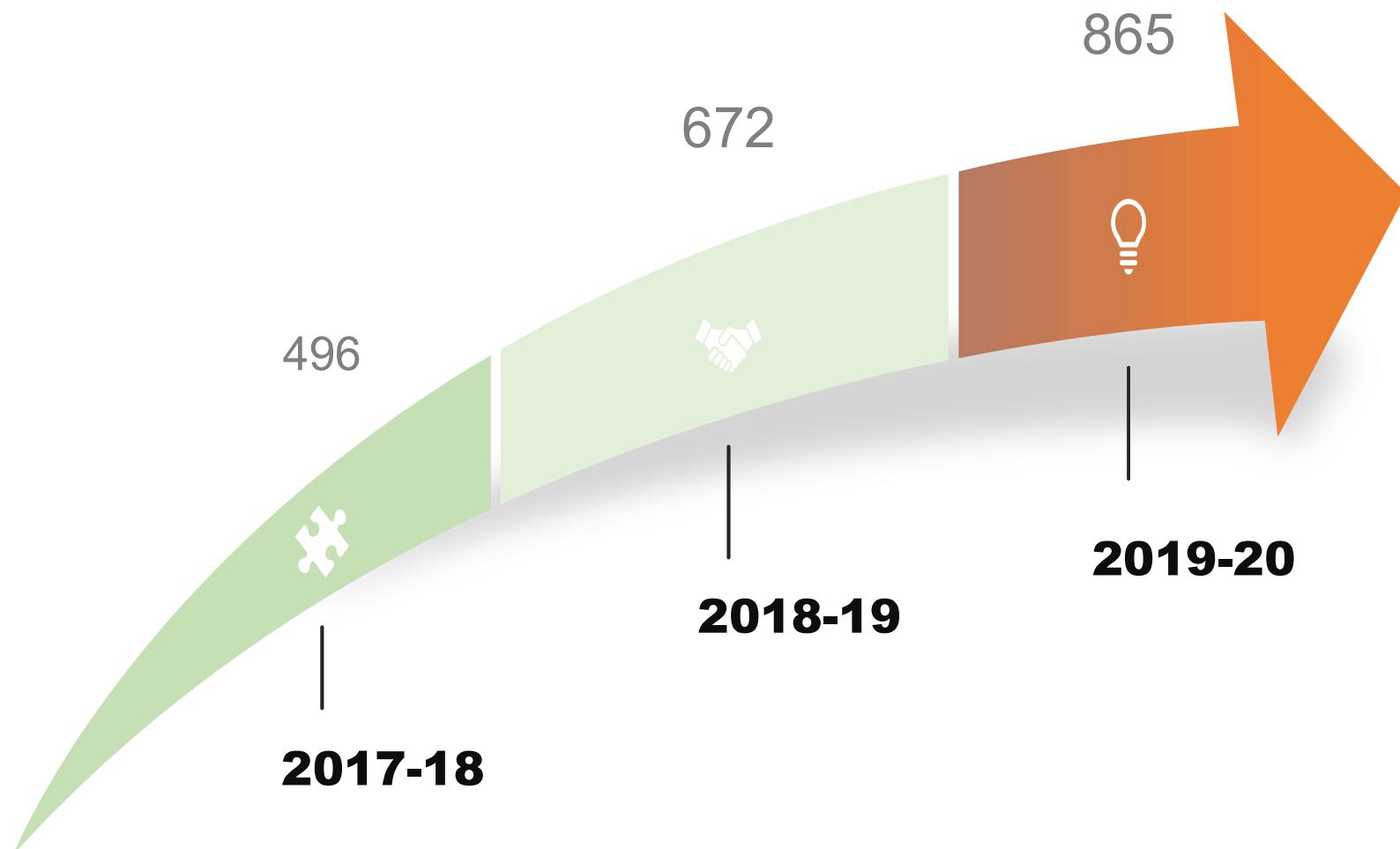
Impact and Growth





- Sarvoham Welfare Trust is a non-government, non-profit, non-political organization that solely works to provide the dogs the benefit of living a healthy and safe life.
- Sole motto is to 'Rescue, Shelter, Protect, Re-home' dogs and give them another chance to live their lives happily.
- They wish to provide care, comfort, and shelter to the homeless, abandoned, malnourished, lost, and physically challenged dogs.
- The commitment, care and attention they afford to animals are not differentiated by a degree or by kind.

Sarvoham Welfare Trust-Rescues 2017 - 2020



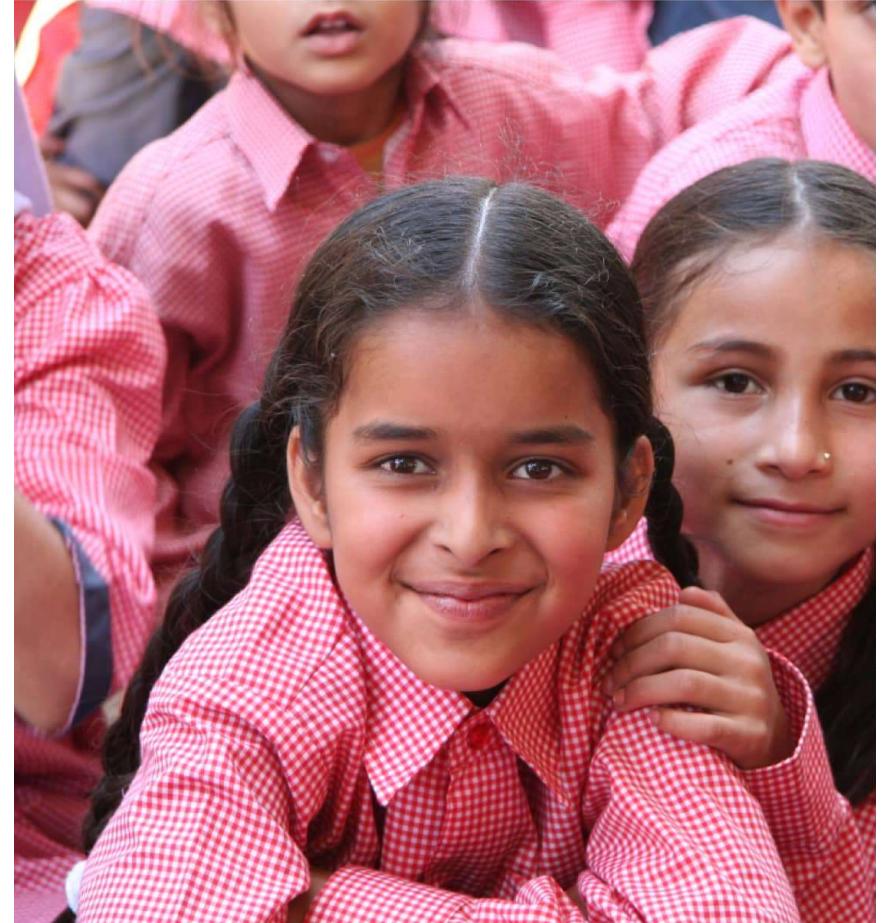
Purchase of Diesel Generator by Sarvoham with Neo's Contribution



International Association For Human Values(IAHV)- Determination drives success

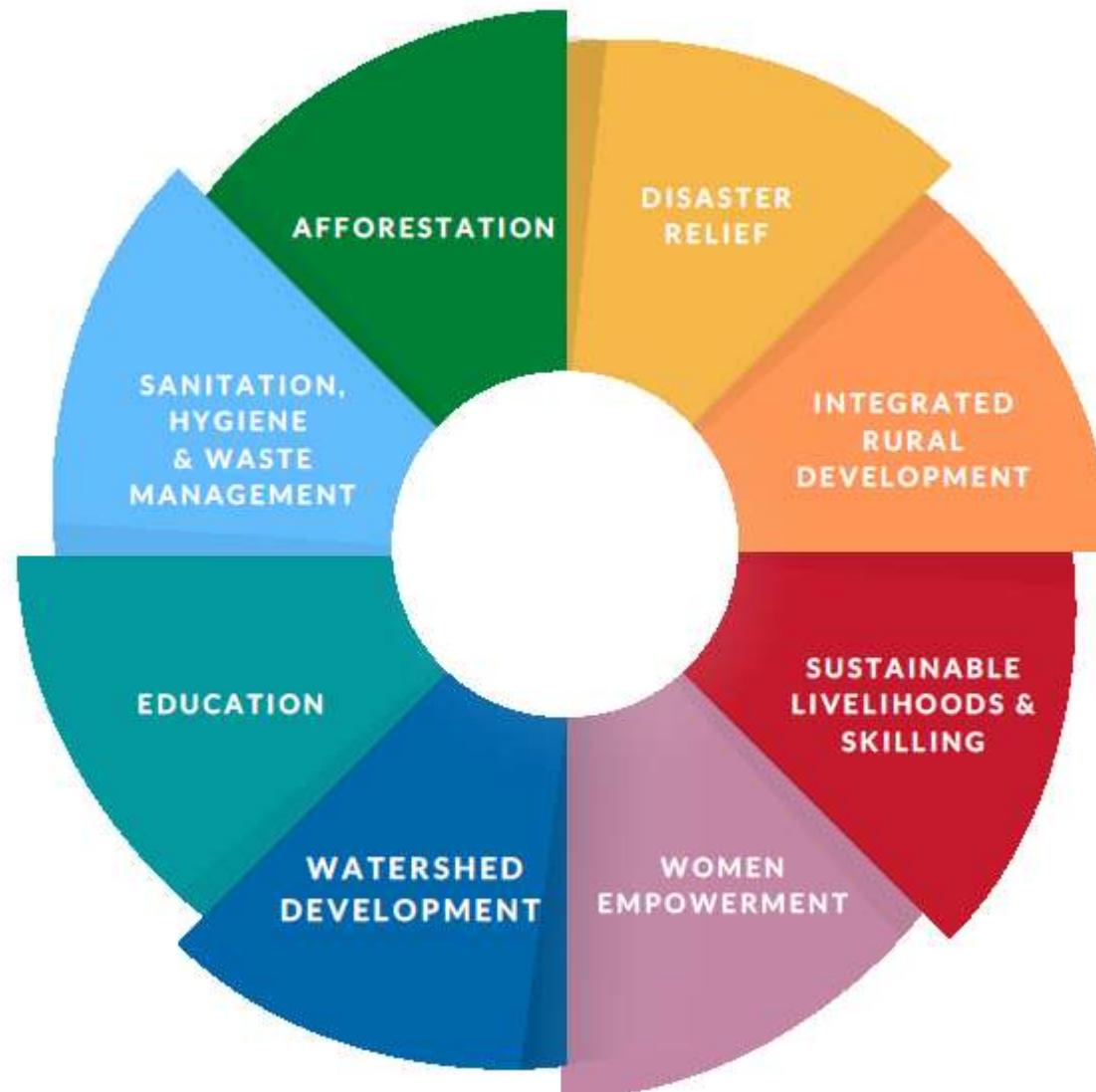


- IAHV - a partner organization of the Art of Living
- Focuses on empowering people and communities with inclusive and sustainable development interventions fostering universal human values.
- IAHV runs programs that cover 11 out of 17 United Nation's Sustainable Development Goals including environment protection and sustainability.
- Their vision is to foster a deeper understanding of the values that unite people as a global community and to encourage their practice in everyday life.

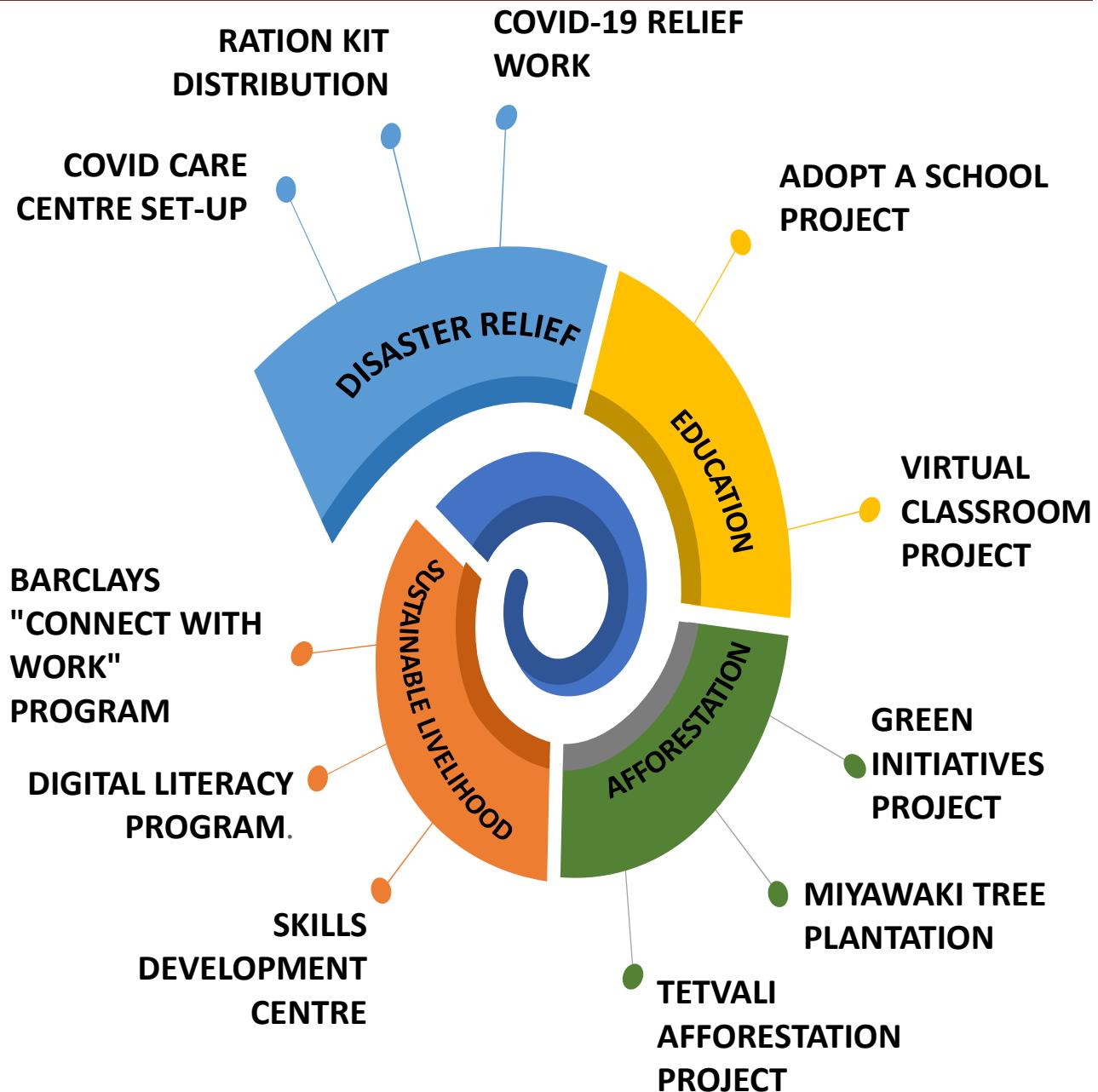


*Transforming Lives..
Empowering Communities..
Fostering Universal Human Values*

CORE AREAS OF IAHV



MAIN IAHV PROJECTS



WATERSHED MANAGEMENT AND RIVER REJUVENATION-NEO CONTRIBUTION FOR DESILTING OF WATER BODY FOR WATER CONSERVATION IN DIST. TUMKUR

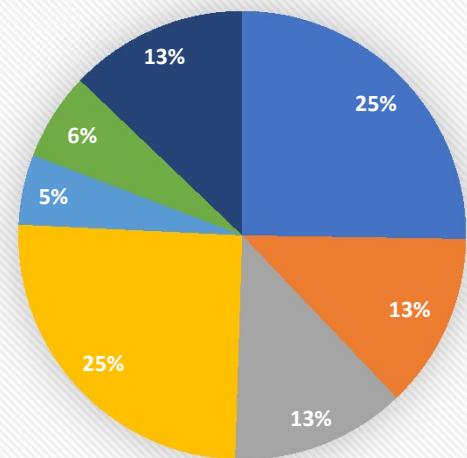


- IAHV through its sister organizations has an MoU with Government of Karnataka for the Rejuvenation of rivers in all the districts of Karnataka under the scheme Antharjala Chetana.
- Under this program streams are rejuvenated by constructing Boulder Checks, Recharge Wells and Recharge Bore Wells along the streams.
- The work in Tumkur district and Pavagada taluk are in progress. Desilting of tank will be supplementing the rejuvenation work that is being done under Antharjala Chetana.
- Vadakatte kere is an irrigation tank presently irrigating about 15-20 acres of land. The water spread area is about 20 acres. The tank is presently silted and filled with weeds. The tank bund is also weak and needs to be strengthened.
- It is now proposed to desilt the tank and also remove the weeds. With the available funds about 8500 cum of silt can be removed.

CSR Expenditure 2021-22 and 2020-21 Project wise

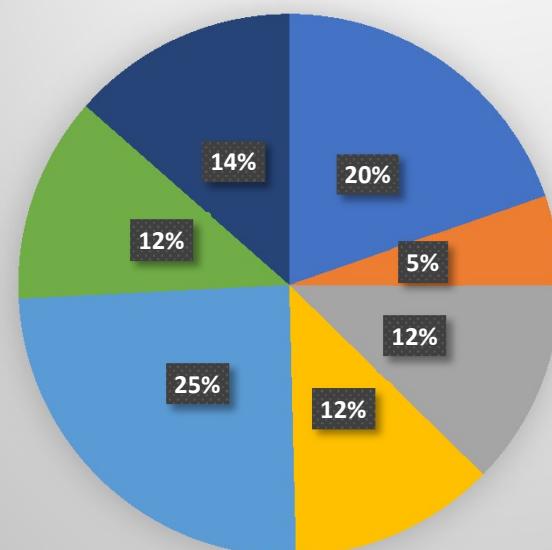


CSR Contribution for FY 2021-22



- Billion Hearts Beating Foundation
- Ekakanya Trust
- INTERNATIONAL ASSOCIATION FOR HUMAN VALUES
- RAGINIBEN BIPINCHANDRA SEVAKARYA TRUST
- SARVOHAM WELFARE TRUST
- AAKAR CHARITABLE TRUST
- THE ASSOCIATION FOR THE MENTALLY CHALLENGED

CSR Contribution for FY 2020-21



- PM CARES Fund
- Micro Skan HF Diagnostic X Ray System donated to a Government Hospital
- INTERNATIONAL ASSOCIATION FOR HUMAN VALUES
- Ekakanya Trust
- PMNRF
- Weavers Studio Resource Cent
- THE ASSOCIATION FOR THE MENTALLY CHALLENGED



neo™
FOODS





THANK YOU